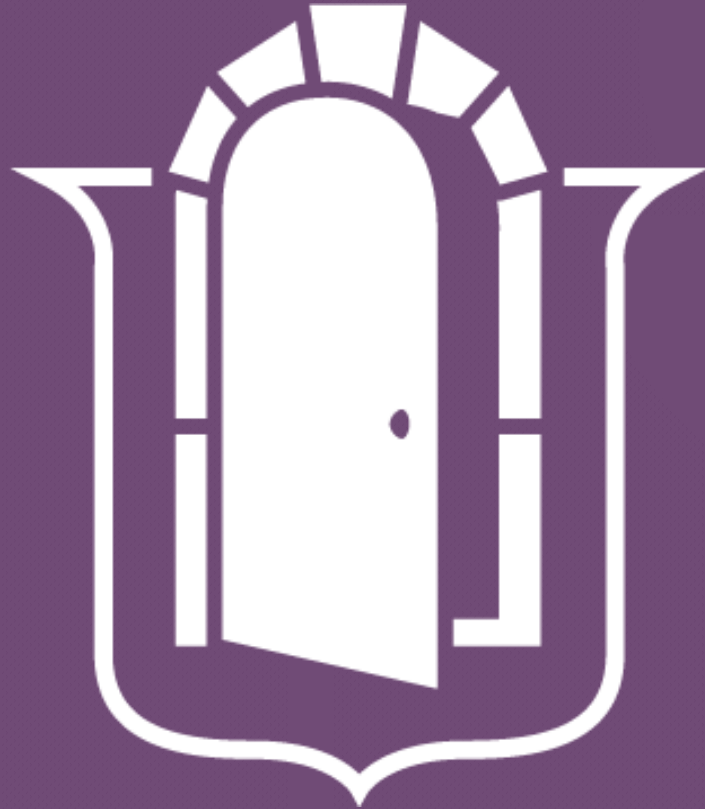




SigEp

**LIFE AFTER
COLLEGE**



10 pieces of resume advice in 1,800 seconds

Bryan Kaminski, JHU '06

Director, Talent Acquisition – Under Armour





① Every day we have
86,400 seconds.



②

Experiences are puzzle pieces.



L I F E A F T E R C O L L E G E



3

Resumes are ads, but for you.

NO. 426

The LAY Broom

MANUFACTURED BY THE JOSEPH LAY COMPANY



4

**Show off your
peacock feathers.**



5

**Provide
details and proof.**



**Don't bury
your treasure.**



7

**Avoid
unforced errors.**



L I F E A F T E R C O L L E G E



**Aesthetics
actually matter.**



**Focus on
impact, not effort.**



Accomplished x
measured by y
by doing z



**Leave
your footprints.**



SUMMARY

- ① Every day, we have 86,400 seconds.
- ② Experiences are puzzle pieces.
- ③ Resumes are ads, but for you.
- ④ Show off your peacock feathers.
- ⑤ Provide details and proof.
- ⑥ Don't bury your treasure.
- ⑦ Avoid unforced errors.
- ⑧ Aesthetics actually matter.
- ⑨ Focus on impact, not effort.
- ⑩ Leave your footprints.

LIFE AFTER COLLEGE



• SIGMA PHI EPSILON •





RESOURCES

Resume Guide – Credit: UT-Austin

<http://bit.ly/demo-resume-template>

Article: Writing an effective resume (Laszlo Bock)

<https://www.linkedin.com/pulse/20140929001534-24454816-my-personal-formula-for-a-better-resume/>

Article: Common resume mistakes (Laszlo Bock)

<https://www.linkedin.com/pulse/20140917045901-24454816-the-5-biggest-mistakes-i-see-on-resumes-and-how-to-correct-them/>

LinkedIn Guide – Credit: The Job Sauce

<https://thejobsauce.com/what-working-at-linkedin-taught-me-about-linkedin-profiles-the-digital-handshake/>



Example: Accomplished x as measured by y by doing z

Before:

EXPERIENCE

Sigma Phi Epsilon – Baltimore, MD (President)

January 2005-Present

- Serve as liaison to campus administration and Greek councils
- Responsible for coordinating all operations of 65 member student organization
- Meet weekly with leadership team to plan activities and events

After:

EXPERIENCE

President – *Sigma Phi Epsilon*; Baltimore, MD

January 2005-Present

- Led chapter to first-ever National Excellence recognition reserved for top 10% of 230 chapters by implementing a chapter-wide development program focused on academics, personal development, service learning, physical and mental health, and leadership
- Doubled the involvement of members in outside student organizations leadership positions by partnering with University Faculty to offer a leadership seminar exclusive to members and connecting aspiring leaders with upperclassmen.
- Increased weekly meeting attendance by 75% by overhauling content, sending agendas and reports in advance, and adding weekly personal and professional development activities such as faculty speakers, personal finance education, and mindfulness classes