

# SigEp 2021-2022 Chapter Services and Support

## People

*Recruit the right people through the right process, and surround them with the right volunteers.*

- *Build recruitment infrastructure by creating recruitment committees, defining standards, using a potential new member list and setting annual goals with the support of mySigEp platform*
- *Coach chapters to use the Balanced Man Scholarship and year-round recruitment to promote SigEp and develop strong a pipeline of diverse potential new members in mySigEp*
- *Train and assist chapters with Balanced Man Scholarship interviews, pitching and bid extension to scholarship applicants*
- *Empower volunteers to support undergraduate chapter recruitment efforts*

## Experience

*All members have continuous development opportunities through the Balanced Man Program and BMP App.*

- *Provide coaching to VPMDs and development committees to create valuable program content, engage content experts in challenge meetings, and understand the philosophical tenets of the Balanced Man Program*
- *Create and deploy meaningful Sigma, Phi, Epsilon and Brother Mentor challenges through the enhanced BMP App*
- *Plan and facilitate challenge meetings with development committee and Balanced Man Stewards*
- *Train chapter leaders on having crucial conversations and holding members accountable for membership lapsing*

## Environment

*Create a place for members to build healthy, life-long relationships in substance-free SigEp Learning Communities.*

- *Ensure all chapters know how to foster and create a place for undergraduates to thrive academically, maintain a healthy mind and body, develop life-long friendships and prepare for life after college*
- *Encourage chapters to apply for SigEp Learning Community accreditation and facilitate a stronger partnership with the university*
- *Consult with chapter leaders and volunteers on the results of the annual Brotherhood Questionnaire and 2021 Buchanan Cup feedback*