
CHAIRMAN LETTER TEMPLATE

CHAPTER LEADERSHIP ENDOWMENTS

LETTER TEMPLATE

Brother [alumni last name],

My name is [your name], and I'm a fellow graduate of our [chapter designation] chapter at [university]. I've seen these men [sentence or two about chapter's success/struggles that paints an overall optimistic picture of the chapter's future].

SigEp has had a profound impact on my life. Every lesson that I've learned that made me successful in my professional career, I learned through being a member of our Fraternity. I see the potential for the same transformational experience for our brothers at [university] today. That is why [either discuss your personal commitment to the fundraising efforts or your involvement as a leader in the fundraising efforts].

I write to you today to ask that you join me in helping push the [chapter designation] chapter to even greater heights. Any gift made to the [chapter designation] Chapter Leadership Endowment is guaranteed to go directly back our brothers in [city of university], ensuring that they have the chance to attend SigEp leadership events that will provide them with the skills required to be the leaders our chapter and community needs.

[include information on how to give].

My time with my SigEp brothers at [university] is something I hold dearly to this day. Won't you join me in giving back to our brothers?

[signature]

LETTER EXAMPLE

Brother Warren,

My name is Jason Stewart and I'm a graduate of our Nebraska Alpha chapter at the University of Nebraska, for the past few years I've served as the chapter counselor for Nebraska Alpha. During this time, I have had the privilege of working with some of the most promising leaders the University of Nebraska has to offer. I've seen these men take the chapter to new heights, tactfully navigate tough situations on and off campus, and have their hard work rewarded in the form of campus awards and Buchanan Cups.

SigEp has had a profound impact on my life; Every lesson that I've learned that made me successful in my professional career I learned through being a member of our Fraternity. I see the potential for the same transformational experience for our brothers at Nebraska Alpha today. That is why I have been working as the Campaign Chairman for a fundraising campaign to raise \$110,000 to create the Nebraska Alpha Chapter Leadership Endowment (CLE).

I write to you today to ask that you join me in helping push the Nebraska Alpha chapter to even greater heights. All gifts made to the NE Alpha Chapter Leadership Endowment are guaranteed to go directly back to our brothers in Lincoln, ensuring that they have the chance to attend SigEp leadership programs that will provide them with the skills required to be the leaders our chapter and community needs.

To make a gift to the NE Alpha Chapter Leadership Endowment, you can visit nebraska.sigep.org and make your gift online.

My time with my SigEp brothers at Nebraska Alpha is something I hold dearly to this day and that's why I'm giving back to the chapter today.

Will you join me?

Jason Stewart
Nebraska Alpha '86
Nebraska Alpha Chapter Counselor