

	Criteria	Below Standard Performance	Standard Chapter Performance	Award-Eligible Performance	Peak Performance
Growth	Goals / Path to Largest and Best	The chapter does not meet the minimum standard in this section.	The chapter has a growth plan that sets term goals which leads them to be the largest and best.	Chapter refines its growth plan twice per calendar year based on reflection and lessons learned, and updates to campus landscape assessment to achieve largest and best	The chapter consistently achieves measurable results aligned with their goals, engages all members in the execution process, and demonstrates a data-driven culture of accountability and continuous improvement that positions them as a model for other chapters. The chapter utilizes a multi-year plan that sets on them on the path to gaining and maintaining status as largest and best on campus
	Manpower	The chapter does not meet the minimum standard in this section.	Chapter is above the average fraternity chapter size on campus	Chapter is in the top quartile of fraternities on campus	The chapter is the largest fraternity on campus
	Peak Performance Growth Summit	The chapter does not meet the minimum standard in this section.	Chapter holds a growth summit each term where the executive board reviews their progress to goals set in the officer transition retreat and adjust their action plan to better achieve their goals. Volunteers are in attendance at the summit.	Chapter holds a growth summit where the executive board reviews their progress to goals, and set and adjust their action plan based on where they fall in their new campus landscape data. Volunteers attend and are actively engaged in the summit.	Chapter holds a growth summit with the entire chapter invited where they review their progress to goals set, and adjust their action plan based on their standing on campus with new innovative strategies to help drive chapter growth. Volunteers are leading and facilitating the retreat, with all placed mentors in attendance and actively engaged in the retreat.
	Recruitment & Sales Skills	The chapter does not meet the minimum standard in this section.	Chapter holds recruitment & sales skills training as part of the BMP at least two times per academic year.	Chapter holds recruitment & sales skills training at least three times per academic year (once before primary recruitment period; once after; and once before the secondary recruitment period), with one of them being led by an expert (a volunteer or HO staff member). The Recruitment committee is active in planning and executing these trainings, offering peer feedback to brothers to support skill development.	The chapter integrates dynamic sales skills training at least four times per academic year, with multiple sessions led by experts (trained volunteers, HQ staff, or campus professionals). Trainings are interactive, include real-time practice and feedback, and are tailored to the chapter's specific recruitment goals. The recruitment committee drives ongoing development by facilitating peer coaching, review performance, and tracking outcomes. Training is part of a year-round culture of excellence in values-based recruitment, with measurable improvements in confidence, consistency, and conversion.
	Utilizing Social Media	The chapter does not meet the minimum standard in this section.	Three social media posts a month throughout the year, increasing frequency in the months leading into the primary recruitment periods. Instagram stories are used regularly. Chapter posts content that aligns with SigEp brand guidelines.	Three social media posts a month throughout the year, increasing frequency in the months leading into the primary recruitment periods. Instagram stories are used regularly. Chapter posts content that aligns with SigEp brand guidelines. All social media profiles and posts have link to chapter's interest form.	Three social media posts a month throughout the school year, increasing frequency in the months leading into the primary recruitment periods. Instagram stories are used regularly. Chapter posts content that aligns with SigEp brand guidelines. All social media profiles and posts have link to chapter's interest form. Chapter is participating in RYB+ and converts leads generated from RYB+ to new members. VPR, VPC and their mentors meet regularly to strategize and improve upcoming posts.
	Balanced Man Scholarship	The chapter does not meet the minimum standard in this section.	The chapter runs a BMS at least once per year, with application numbers that meet or exceed chapter size during the cycle and converts at least 5% applicants to members.	The chapter runs a BMS at least once per year, with the number of applicants meeting or exceeding the chapter size during the cycle. They convert at least 10% of applicants to members.	The chapter runs a BMS at least once per year, with the number of applicants meeting or exceeding 200% of chapter size during the cycle. They convert more than 10% of applicants to members
	YRR	The chapter does not meet the minimum standard in this section.	Chapter engages in YRR activities and has met or exceeded recruitment goals for two consecutive terms before chartering	Chapter engages in YRR and has met or exceeded recruitment goals for every term during the recruitment period . Unless prohibited by campus policy, the chapter reports new members in at least three months during the calendar year.	Chapter engages in YRR, exceeding the recruitment goal for every term. Unless prohibited by campus, new members are registered at least four months during the year (recognizing the majority will be during a "formal" recruitment period).
Member Development	Chapter Calendar	The chapter does not meet the minimum standard in this section.	Chapter has a programming calendar that includes weekly BMP programming, monthly SLC programming, social activities, service & philanthropy, Ritual and public ceremonies, and social events	The Chapter has a programming calendar that includes weekly BMP programming, monthly SLC programming, social activities, service & philanthropy, Ritual and public ceremonies. There is a balance between development and social activities that provides a well-rounded chapter experience.	The chapter has a detailed and accessible programming calendar for members and volunteers published that includes all key areas: weekly BMP programming, monthly SLC programming, service and philanthropy, Ritual and public ceremonies, and social events. Programs are intentionally sequenced to align with academic calendars and member needs with input from volunteers and campus partners. The calendar reflects a strategic balance of personal, professional and social development, and participation data is reviewed regularly to adjust programming for maximum impact.
	Ritual	The chapter does not meet the minimum standard in this section.	Chapter regularly runs Ritual and Public Ceremonies (Senior Reaffirmation, Hoop of Steel, Burning Heart, Officer Installation, & Challenge Celebrations) for brothers. The Rite of Brotherhood is the first experience of new members upon joining. The chapter has a full inventory of Ritual equipment.	Chapter regularly executes the Rite of Brotherhood as the first experience of new members when they join. They regularly host the public challenge celebrations, and have integrated the Senior Reaffirmation Ceremony, Officer Transitions, Hoop of Steel, and Burning Heart into their chapter calendar. The chapter hosts Ritual Studies for brothers to better understand our Ritual. The chapter has a full inventory of Ritual equipment.	Chapter regularly executes the Rite of Brotherhood as the first experience of new members when they join. They regularly host the public challenge celebrations, and have integrated the Senior Reaffirmation Ceremony, Officer Transitions, Hoop of Steel, and Burning Heart into their chapter calendar. The chapter hosts Ritual Studies for brothers to better understand our Ritual. The chapter has a full inventory of well maintained Ritual equipment.
	Academics	The chapter does not meet the minimum standard in this section.	Chapter maintains a cumulative GPA above a 3.0 OR above the campus all-fraternity average for at least two terms in the evaluation period.	The chapter maintains 3.0 OR a GPA above the all-campus average for every term during the review period.	The chapter maintains the #1 Fraternity GPA, and is above the all-Greek or all-campus average (whichever is higher) for every term during the review period.
	BMP Activities	The chapter does not meet the minimum standard in this section.	The chapter executes all core activities each year, or comparable high-quality BMP programming, supplementing the calendar with fun and engaging experiences.	The chapter executes all core activities each year, or comparable high-quality BMP programming, supplementing the calendar with fun and engaging experiences. All activities are open to the entire chapter and with the exception of breaks/holidays, the chapter averages one member development activity per week.	The chapter executes all core activities each year, or comparable high-quality BMP programming, supplementing the calendar with fun and engaging experiences. Activities, which are held weekly, are open to all brothers with few exceptions. Content experts are facilitating programming as needed, and the chapter leverages campus experiences and traditions (e.g., Homecoming) into their member development calendar.
	Retention Rate	The chapter does not meet the minimum standard in this section.	Chapter retains 75%+ of members as shown on the mySigEp manpower dashboard	Chapter retains 85%+ of members as shown on the mySigEp manpower dashboard	Chapter retained 90%+ of members as shown on the mySigEp manpower dashboard
	Senior Experience	The chapter does not meet the minimum standard in this section.	The chapter has a robust senior experience that includes public ceremonies/celebrations and more than one event each year for the seniors that drives retention and engagement among upperclassmen	The chapter has a robust senior experience, with the help of alumni and volunteers, that includes public ceremonies/celebrations and more than one event for the seniors. The senior experience has clearly defined expectations for participation (including attending chapter meetings, providing mentoring to underclassmen, etc.)	The chapter offers a robust senior experience, with the help of alumni and volunteers, that includes public celebrations and multiple events recognizing graduating brothers. Clear expectations are set for senior participation, such as attending chapter meetings and mentoring underclassmen. Additionally, the experience includes intentional programming that encourages post-graduation involvement with SigEp ensuring continued engagement with the Fraternity beyond college.
	mySigEp Registration Completed	The chapter does not meet the minimum standard in this section.	80%+ of members have completed their mySigEp registration	90%+ of members have completed their mySigEp registration	100% of members have completed their mySigEp registration
	Member Safety	The chapter does not meet the minimum standard in this section.	The chapter has no more than one incident that resulted in findings/sanctions. During the investigation, the chapter was cooperative and helpful for both HQ and the university. The chapter used this incident as a learning opportunity and has improved the member experience adequately.	The chapter has not had any sanctions from the university or SigEp during the two-year review period. If the chapter had an alleged incident, they were cooperative and supportive of both the university and SigEp during the investigation. They used the alleged incident as a learning opportunity to improve the chapter experience and standards	The chapter has had no allegations or incidents in the two-year review period. The chapter incorporates member safety (including but not limited to alcohol/drug abuse/misuse, hazing, healthy relationships/consent, risk management policy education) into the member experience in engaging and fun ways each year.

	Criteria	Below Standard Performance	Standard Chapter Performance	Award-Eligible Performance	Peak Performance
Chapter Operations	Transition Retreat	The chapter does not meet the minimum standard in this section.	Chapter holds an executive transition retreat annually with outgoing and incoming officers. Clear goals are set for each officer and volunteers attend each transition retreat.	Chapter holds a retreat with full outgoing and incoming exec boards, incorporates chapter performance review, and sets officer goals. Volunteers attend and are actively engaged in the retreat.	Chapter holds a retreat involving full exec and key committee members, uses data to assess performance, and creates action plans for each officer with follow-up checkpoints. Volunteers are leading and facilitating the retreat, with all placed mentors in attendance and actively engaged in the retreat.
	Bylaws & Membership Agreement	The chapter does not meet the minimum standard in this section.	All members in the chapter sign a membership agreement each year that clearly outlines expectations. Chapter bylaws are in alignment with the Grand Chapter and have records of being reviewed and updated biennially after Conclaves.	All members in the chapter sign a membership agreement each year that clearly outlines expectations (including, but not limited to, financial, behavioral, academic, developmental, and, if applicable, residential expectations for membership). Chapter bylaws are in alignment with the Grand Chapter and have records of being reviewed and updated yearly.	All members in the chapter sign a membership agreement each year that clearly outlines expectations. Chapter bylaws are in alignment with the Grand Chapter and have records of being reviewed and updated yearly. The AVC/mentor committee reviews bylaws and membership agreement with the chaplain annually
	National Programs	The chapter does not meet the minimum standard in this section.	Chapter sends all 8 executive officers to the Carlson Leadership Academy each year. The chapter also sends at least two representatives to the Grand Chapter Conclave, and at least one brother has applied for the Ruck Leadership Institute.	Chapter sends all 8 executive board officers to the Carlson Leadership Academy each year. They also send at least two representatives to the Grand Chapter Conclave and have multiple brothers who apply for the Ruck Leadership Academy and Tragos Quest to Greece.	Chapter sends all 8 executive board officers and multiple non-executive officers to the Carlson Leadership Academy each year. Chapter also sends at least a delegate / alternate plus two general undergraduates to Grand Chapter Conclave. Chapter has multiple brothers apply for both the Ruck Leadership Institute and Tragos Quest to Greece
	Accountability / Standards	The chapter does not meet the minimum standard in this section.	The standards board meets regularly to hold brothers accountable for their behavior.	The chapter has a reasonable number of expulsions and all are appropriately documented on mySigEp, including minutes uploaded for each expulsion that demonstrate the standards board followed all <i>Grand Chapter Bylaws and Administrative Policies and Procedures</i> . The standards board meets regularly to hold brothers accountable and positively impact the chapter culture.	The chapter has a reasonable number of expulsions and all are appropriately documented on mySigEp, including minutes uploaded for each expulsion using the "Trial Procedures" checklist. The standards board meets consistently and leverages educational outcomes for meetings when possible, empowering brothers to grow and learn from their mistakes.
	Standards / Celebration	The chapter does not meet the minimum standard in this section.	The standards board recognizes and celebrates brothers for embodying SigEp's values at least once per term. Recognition is intentional and includes more than academic success, such as personal growth, leadership, or service to others. Recognition may occur in chapter meetings or other chapter-wide settings but is not yet a regular part of chapter culture.	The standards board regularly recognizes brothers who live SigEp's values and model the way for chapter brothers during chapter meetings, including recruiting high-quality men year-round. Recognition is intentional and includes more than academic success, such as personal growth, leadership, or service to others.	The chapter as a whole, driven by the standards board, consistently celebrates brothers who are excelling academically, are living SigEp's values, members who recruit high-quality men, those who contribute to being 'largest and best,' and are leaders on-campus and in the community. Recognition happens during chapter meetings, on social media, during chapter awards banquets, and/or exclusive events (e.g., GPA dinner). Most awards/recognition are driven by peers, with the AVC/volunteers engaged in annual awards for the chapter.
	Letters of Recommendation	The chapter does not meet the minimum standard in this section.	Chapter's supplemental recommendation letters indicate the chapter is in good standing and has supporters on the university (including the faculty fellow) and district governor level.	The chapter's supplemental recommendation letters provided great insight into the chapter's performance, indicating that their supporters believe they are one of the top chapters on campus and/or in the nation.	The chapter has several letters come from university officials (including the faculty fellow), demonstrating the strong relationship between the chapter and the host campus. AVC/Alumni letters provide substantial, specific details that clearly demonstrate regular engagement from key volunteers, indicating all believe this chapter is one of the top SigEp chapters in the nation.
Volunteers					
	Alumni Comms	The chapter does not meet the minimum standard in this section.	The AVC has an alumni engagement strategy (or is part of the Alumni Communications Program) and consistently communicates with alumni to grow, engage, and inspire its alumni base.	The AVC has an alumni engagement strategy (or is part of the ACP) and consistently communicates with alumni to grow, engage, and inspire its alumni base. The chapter and/or AVC sends two professionally designed newsletters each year and conducts an annual bio update to expand and clean alumni contact data. The chapter regularly leverages social media to share updates, and the AVC sends a yearly solicitation to fund attendance at SigEp Leadership Events, housing improvements, and/or scholarships. These efforts strengthen alumni relations and support mentor recruitment, volunteer growth, and chapter performance.	The AVC implements a comprehensive alumni engagement strategy (or is part of the ACP). With consistent branding and storytelling, the chapter shares updates through two professional newsletters each year, targeted social media, and an engaging chapter site. The annual bio updates expand and clean alumni data, while personalized outreach, like calls and handwritten notes, builds stronger alumni connections. A yearly solicitation funds life-changing leadership events for undergrads, and ongoing communications highlight chapter achievements, alumni spotlights, and volunteer opportunities. The chapter / AVC serves as a Founders Day of Giving (FDOC) call center on an annual basis to drive further alumni engagement. These efforts grow alumni participation, recruit mentors, and boost chapter performance.
	Volunteer and Mentor Engagement	The chapter does not meet the minimum standard in this section.	All core four roles have been filled. Mentor/mentee meetings occur at least once per month. The mentor committee meets at least once per month, either as part of the AVC meeting or separately.	All core four roles have been filled. Undergraduate officers are meeting with their mentor at least once per month, and the mentor committee has consistent, regular communication to keep one another apprised of progress and challenges. Mentors attend chapter transition retreats and growth summits to support undergraduate goal setting and chapter progress.	The chapter has an assigned mentor for every executive officer (recognizing that Chapter Counselor could mentor the president or chaplain and Balanced Man Steward the VPMD). Undergraduate officers are meeting with their respective mentors at least twice per month and have a monthly meeting (virtual or in-person) where mentors update each other on progress. Mentors are actively engaged with the chapter, leading retreats, transitions, and other 'how we win' strategies. Volunteers also regularly facilitate programming based on their expertise for the BMP and SLC.
Finance					
	Payments	The chapter does not meet the minimum standard in this section.	The chapter has no unpaid invoices or outstanding balance owed to the Grand Chapter.	Chapter has not had any invoice reach over 30 days past due during the review period. There is no outstanding AR to the Grand Chapter at the end of the review cycle. Completion of a valid payment plan is eligible.	Chapter paid all invoices during the review period on time and has no outstanding AR to the Grand Chapter. Completion of a valid payment plan is eligible.
	Taxes & Annual Review	The chapter does not meet the minimum standard in this section.	Chapter maintains compliance by filing with state (as applicable) and federal governments, uploading the completed forms to mySigEp. Taxes have been filed within the last 12 months	The chapter files the appropriate 990 yearly before their tax filings are due and uploads it to mySigEp and maintains compliance with all state and federal requirements. The VPF provides regular updates to the chapter during chapter meetings and a monthly update to the AVC. The AVC performs an annual review of finances, producing a report that includes budget vs actuals and any questions from the review.	The chapter files the appropriate 990 yearly before their tax filings are due and uploads it to mySigEp. The VPF provides a weekly update to the chapter during chapter meetings and a monthly update to the AVC. The AVC reviews taxes and budgets each year before they are submitted to ensure accuracy, reviews spending, asks questions, and participates actively in officer transitions as part of an annual review.
Housing	Budget & Collections	The chapter does not meet the minimum standard in this section.	The chapter uploads budgets each year that include budgeted amounts and has established a reserve totaling ≥10% of annual receivables.	The chapter uploads budgets each year that include budgeted amounts vs. actuals and each officer has a budget that addresses the needs of the chapter. The chapter consistently adds to their savings account (not an endowment or foundation-held funds).	The chapter uploads budgets each year. At the end of each term, the chapter has collected 90%+ of dues. Each officer has a budget and uses their budget appropriately. There's an equitable distribution of funds for recruitment, member development, and social events (recognizing third-party vendors/events cost more money). The chapter puts at least 5% of their budget into savings each term
	Occupancy	The chapter does not meet the minimum standard in this section.	Chapter clearly demonstrates coordination with the AVC to set a house capacity and occupancy goal. Chapter house occupancy averages more than 75% during the review period	Chapter clearly demonstrates coordination with the AVC to set a house capacity and occupancy goal. Chapter house occupancy averages 80%+ during the review period. Occupancy is determined by the AVC, chapter leadership, and SENH (for houses managed by SENH)	Chapter clearly demonstrates coordination with the AVC to set a house capacity and occupancy goal. Chapter house occupancy is 100% during the review period. Occupancy is determined by the AVC, chapter leadership, and SENH (for houses managed by SENH)
	Housing Documentation	The chapter does not meet the minimum standard in this section.	1) Lease with substance free facility language 2) Membership Agreement with live-in requirements and expectations clearly outlined 3) House Manager role and responsibilities outlined in chapter bylaws	1) Lease with substance free facility language 2) Membership Agreement with live-in requirements and expectations clearly outlined 3) House Manager role and responsibilities outlined in chapter bylaws 4) Facility Budget & AR Report 5) Capital improvements plan (where applicable)	1) Lease with substance free facility language 2) Membership Agreement with live-in requirements and expectations clearly outlined 3) House Manager role and responsibilities outlined in chapter bylaws 4) Facility Budget & AR Report 5) Capital improvements plan (where applicable) 6) Tax opinion letter outlining the amount of educational space within the facility (contact SENH and the SigEp Foundation for assistance)