

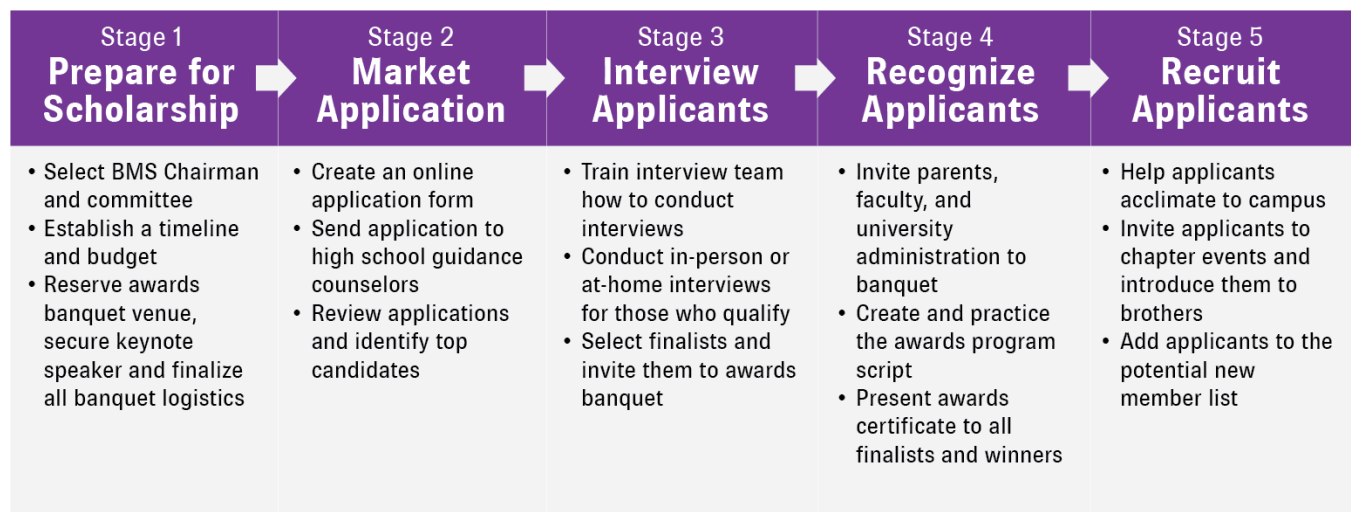


THE BALANCED MAN SCHOLARSHIP

Because of ever-growing negative perceptions and stereotypes surrounding fraternities, fewer people are joining our organization each year. In fact, less than 11% of incoming freshmen indicate a desire to join a fraternity when entering college. Our brothers have no formal opportunities to interact with the remaining 89% of incoming freshmen. Additionally, the cost to attend higher education institutions continues to rise. The average college student graduates with over \$29,000 worth of student loan debt. The Balanced Man Scholarship is a tool that attracts high-quality students while helping offset the rising costs of higher education.

Awarding a scholarship based on the ideals of Sound Mind and Sound Body will attract applicants who lead balanced lives. These applicants become an incredibly qualified pool of potential new members. Further, recruiting men who are attracted to SigEp for the right reasons, such as our commitment to Building Balanced Men, will lead to a more cohesive, driven, and successful chapter. A properly-run BMS will create a positive perception of SigEp for scholarship applicants, their parents, faculty, administrators and the campus community.

The Balanced Man Scholarship follows a simple five stage process:



There are several resources that can help chapters implement and execute the Balanced Man Scholarship. Utilize the Regional Director or SigEp’s recruitment services team to support the chapter’s Balanced Man Scholarship efforts.

To learn more about the Balanced Man Scholarship, visit sigep.org/bms.