

YOUR IMPACT

2024 LIFE AFTER COLLEGE & CAREER COACHING

Life After College empowers brothers to network, navigate career fairs, and sell the value they bring to a company. The program helps today's college men build stronger motivation that comes from clear direction and sense of purpose as they look toward life after college. Professional development workshops not often available on college campuses help SigEp brothers translate their academic and Fraternity experiences into the skills and behaviors employers desire.

More than 200 SigEp undergraduates and alumni gathered in St. Louis for the two-day event packed with learning and networking opportunities this fall. Practical sessions focused on topics ranging from personal finance to mental health. SigEp alumni with successful careers sat down for valuable one-on-one consultations to teach undergraduates the tools they need to succeed professionally.



THE NUMBERS

208 scholars attended **16** unique sessions

Life After College offers valuable insights for each brother, no matter where he is on his journey:

- **50%** of this year's attendees were freshmen and sophomores.
- **98%** of scholars indicated a positive level of confidence to successfully navigate life professionally after college because of attending the program.
- **96%** of the sessions rated as having value to helping achieve success after graduation.
- **92%** of the sessions at Life After College received the highest rating of "excellent" by session attendees.
- **92%** of survey respondents would recommend this program to their chapter brothers without hesitation.

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Life After College gave me an opportunity to reconnect with my goals and aspirations. I feel prepared to approach post-graduate affairs with confidence and enthusiasm as well as highlight what my skills and experiences have contributed to my personal brand. I highly recommend LAC to anyone who wants to enhance their foundations in professional and interpersonal perspectives.

Benjamin Cuny, Mississippi State '24



PROGRAM HIGHLIGHTS

Life After College returned to the Midwest in 2024. Similar to prior years, students spent time in breakout sessions focused on topics employers have identified as crucial for new professionals to understand and master. The program also included an etiquette luncheon, sponsored in part by Dr. Jonathan Wharton and certified financial planning educator Brett Danko.

Two new experiences in 2024 focused on brothers entering the professional world:

- **A senior track**, where brothers from area chapters participated in a workshop led by some of the Fraternity's most impressive alumni and volunteers.
- **An afternoon session** for St. Louis-area young alumni to network and discuss important topics like upskilling and wealth management.

Data collection on how attending Life After College improved participants' experiences after graduation is ongoing. Stay tuned for more information!

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Life After College provided me with meaningful opportunities to further explore personal and professional interests of my own through organized breakout sessions. In addition too, I was able to network with so many different professionals to hear their insight and gain their support. On a deeper level, this conference helped me realize just how united, capable, and passionate this brotherhood is.

-Benjamin Wilkerson, Fort Hays State '27



CAREER COACHING

SigEp's Career Coaching program has continued to grow throughout 2024. Over **430 undergraduates from 117 chapters** have been matched with SigEp alumni career coaches, who offer industry-specific insights. **100% of these brothers said they would recommend coaching to a chapter brother.** Every participant who completed the survey found the experience valuable, with **84% rating it as "very valuable" or "extremely valuable."**

The expertise of the SigEp alumni network provides tailored, real-world insights to help undergraduates achieve their career goals. Alumni career coaches help undergraduates choose the right minor, prepare for job applications, explore career paths to find the right fit, and much more. This program is just one of the many ways SigEp helps brothers take ownership of their personal development and build meaningful relationships that extend beyond college.

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SigEp's Career Coaching gave me a way to connect with someone on a professional level, but eliminated the stress of meeting with a complete stranger. Having the common experience of SigEp helped make it easier to connect, and made the overall career coaching experience much more approachable for me!

-Kristoffer Davis, Connecticut '25



BECAUSE OF SIGEP DONORS

Life After College and SigEp Career Coaching would not exist without the generosity of SigEp alumni and friends.

Because of your collective support this year, undergraduates experienced Life After College without a registration fee. The program's profound impact would not have been possible without contributions from the SigEp donor family.

Thank you for your critical support in providing out-of-classroom leadership opportunities.



SUPPORT LIFE AFTER COLLEGE & CAREER COACHING