

Regional Director Areas of Service and Support 2019-2020

Recruitment

Train chapters to recruit the best men on campus through best practices like year-round recruitment and the Balanced Man Scholarship

Balanced Man Program

Consult with chapters to build and enhance relevant and valuable development programming for all members through the Balanced Man Program

Chapter Leadership and Culture

Identify and educate leaders to build a successful chapter culture through goal development, execution and assessment

- Build recruitment infrastructure through creating recruitment committees, defining standards, using a potential new member list and setting annual goals
- Coach chapters to use the Balanced Man Scholarship and year-round recruitment to promote SigEp and develop strong a pipeline of potential new members
- Provide chapters recruitment and sales training focused on selling the benefits of SigEp, emphasizing chapter programming and asking potential new members to join the chapter
- Facilitate new members' smooth entrance to the chapter experience and the Balanced Man Program
- Assist chapters in long-term recruitment strategies such as setting and achieving optimal chapter size with their volunteers
- Evaluate the execution of the Balanced Man Program experience through BMP App data
- Empower chapters to create valuable program content and engage content experts in challenge meetings
- Plan and facilitate challenge meetings with development committee and Balanced Man Steward
- Provide training, resources and support for chapter leaders and members to leverage the BMP App
- Review the philosophical tenets of the Balanced Man Program with chapter leaders, members and other stakeholders
- Assist chapters in the execution of and education on the Fraternity Ritual to align with Balanced Man Program philosophy
- Identify future chapter leaders and educate them on roles and responsibilities of executive and committee positions
- Prepare chapters to hold effective officer elections and transition retreats
- Collaborate with volunteers to facilitate the setting and achievement of goals for an executive board and their committees
- Provide standards board training focused on trial/appeal procedures to undergraduates and volunteers
- Support standards boards and chapter leaders to create effective membership agreements
- Facilitate a stronger partnership with a chapter's host institution
- Consult with chapter leaders and volunteers on the results of the annual Brotherhood Questionnaire

