Sigma Phi Epsilon Fraternity
Strategic Plan

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<td>Recruit, Retain, and</td>
<td>Prepare Members for a Lifetime of Success</td>
<td>Provide Quality Residential Learning Communities</td>
<td>Support Local, Regional, and National Volunteers</td>
<td>Strengthen Partnership with Higher Education</td>
<td>Advance the SigEp Experience</td>
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- **Growth**
  - Recruitment is a year-round practice at all chapters
  - The Balanced Man Scholarship is used to recognize, reward, and recruit the best men on every campus
  - Mutually agreed-upon recruitment and manpower goals are aggressively pursued
  - Membership and chapter standards are clearly defined and enforced at all chapters
  - Chapter retention and graduation rates consistently exceed the campus average
  - SigEp will provide a meaningful experience to more undergraduates on more campuses every year

- **Development**
  - The BMP is fundamental to the membership experience at all chapters
  - The all-campus grade point average is surpassed by each SigEp chapter
  - All members develop the leadership, communication, and social skills to excel personally and professionally upon graduation
  - Every deserving member finds employment and opportunity in his chosen career
  - The teachings of the Ritual are learned by, taught by, and lived by each member
  - An alumni or community mentoring program exists for upperclassmen at all chapters
  - Service Learning is a meaningful and transformational part of every member’s chapter experience and every chapter makes a positive impact in their community

- **Housing**
  - Chapter houses are Residential Learning Communities designed for safety, academic excellence, and overall collegiate success
  - Chapter houses are occupied to capacity at market rates
  - Each chapter facility maintains a capital reserve and plans for significant renovations every 20 years
  - Lending, fundraising, project consulting and management services are available to AVCs
  - All Fraternity assets, including chapter houses, are legally protected and preserved for future members of Sigma Phi Epsilon

- **Volunteers**
  - Every chapter has a trained and committed AVC, Chapter Counselor, and BM Steward
  - AVCs excel in the areas of corporate health, asset management, alumni cultivation, and undergraduate mentoring
  - AVCs recruit and involve parents, university faculty and staff, and other non-SigEp volunteers
  - The Renaissance of Brotherhood is used to engage non-members who are passionate about SigEp’s mission
  - Alumni and volunteers are engaged to lend their professional expertise to enhance the SigEp experience at the local, regional, and national level

- **Partnership**
  - SigEp will be recognized as an organization that lives by its values and complements the university’s mission and objectives
  - SigEp conducts and participates in meaningful research
  - The National Fraternity regularly seeks advice and guidance from members of academia
  - SigEp is an active participant in associations for Student and Academic Affairs professionals
  - Campus-based higher education professionals are regularly and actively involved in chapter, regional, and national programming

- **Advancement**
  - Potential donors understand the impact and importance of Fraternity programs
  - Chapter and national giving opportunities are made readily available to donors with a wide variety of charitable interests
  - Donor participation and total charitable contributions at the local and national levels exceed benchmarks for an academic institution of similar size
  - Fraternity programs and services are supported by multiple grant providers who see value in SigEp’s mission
  - Fraternity programs and services are regularly assessed, evaluated, and improved