

## Sigma Phi Epsilon Strategic Plan 2009

<p><b>Our Mission</b> Building Balanced Men.</p> <p><b>Our Vision</b> Be the premier collegiate organization and a valued partner in higher education.</p> <p><b>Our Cardinal Principles</b> Virtue, Diligence, and Brotherly Love</p> <p><b>Our Practice</b> Sound Mind/Sound Body</p>	<b>Priority</b>	<b>Priority</b>	<b>Priority</b>	<b>Priority</b>	<b>Priority</b>
	Recruit and develop balanced men.	Be a valued partner in higher education.	Develop and maintain quality residential learning facilities.	Recruit, train, support, and manage the best volunteers.	Grow strategically.
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	<b>Objectives</b>	<b>Objectives</b>	<b>Objectives</b>	<b>Objectives</b>	<b>Objectives</b>
	<ul style="list-style-type: none"> <li>● All chapters will implement a 4-year continuous development program by 2014.</li> <li>● Increase the discussion of the Ritual and our Cardinal Principles in everyday chapter life.</li> <li>● Every chapter will implement the Balanced Man Scholarship</li> <li>● We will provide the best leadership training opportunities for all of our members at the local, regional and national level.</li> <li>● Increase diversity experiences (e.g., cultural and gender) in chapter life and at the national level.</li> <li>● Increase understanding of and participation in civic and service learning experiences.</li> </ul>	<ul style="list-style-type: none"> <li>● Create an ad hoc, independent academic council to advise and challenge the national Fraternity's thinking on a regular basis.</li> <li>● Every chapter will be above its respective all-campus grade point average.</li> <li>● Every chapter will graduate members at a higher rate than the campus average.</li> <li>● Every chapter will meet at least annually with key university leaders and parents of members.</li> </ul>	<ul style="list-style-type: none"> <li>● Develop a plan to provide an RLC for every chapter.</li> <li>● Acquire, design, construct, or renovate our facilities to foster the RLC experience.</li> <li>● Ensure that <u>all</u> facilities are properly managed, fully occupied at market rate and properly maintained.</li> <li>● Significantly renovate every facility every 20 years.</li> <li>● Attract the best residents for our houses.</li> <li>● Advance and support Greek-letter housing.</li> </ul>	<ul style="list-style-type: none"> <li>● Every chapter has a fully populated, trained and functioning AVC.</li> <li>● Create tools or processes to re-engage our alumni/volunteers to undergraduates and chapters.</li> <li>● Elevate alumni/volunteer relations at the chapter level.</li> <li>● Every AVC shall include a non-fraternity member (e.g., parent, faculty member, etc.)</li> <li>● Revive and actively promote the Renaissance of Brotherhood program.</li> </ul>	<ul style="list-style-type: none"> <li>● Have a SigEp presence on every campus defined in our expansion plan.</li> <li>● Every chapter needs to be within their published, mutually-agreed upon, optimal size range.</li> <li>● Encourage and support Study Abroad experiences while ensuring brothers will remain an active part of the fraternity upon returning to campus.</li> <li>● Actively support other fraternities' and sororities' growth and improvement.</li> <li>● Seek out unique opportunities for growth as a fraternity.</li> </ul>