

**Sigma Phi Epsilon Fraternity  
National Board of Directors  
Meeting Minutes**

**Denver/Boulder, Colorado  
November 7-8, 2008**

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National Directors in attendance:

Stephen B. Shanklin, Murray State, 1970	Grand President	2009
Christopher L. Bittman, Colorado, 1985	Grand Treasurer	2009
Steven R. Dorsey, American, 2009	National Director	2009
Jace A. Thompson, Texas Christian, 2008	National Director	2009
Bert J. Harris, III, Florida, 1974	National Director	2009
Jeffrey D. Prouty, Iowa State, 1978	National Director	2009
Michael J. Schlotterbeck, Wichita State, 2007	National Director	2009
Garry C. Kief, Southern California, 1970	National Director	2011
Phillip A. Cox, Indiana, 1984	National Director	2013
Archer L. Yeatts, III, Richmond, 1964	Interim National Director	2009

National Directors not in attendance:

Richard W. Bennet, III, Central Missouri, 1974	National Director	2011
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Headquarters staff in attendance:

Ryan C. Dressler, Ohio State, 2008	Regional Director
Gary L. Huff, Central Arkansas, 1990	Director of Volunteers
Travis J. Swanson, Kansas State, 2006	Director of Leadership Programs
Craig D. Templeton, Kansas, 1981	Executive Director
Brian C. Warren, Virginia, 2003	Director of Operations

Guests in attendance:

Thomas B. Jelke, Florida International, 1990	Chair, Strategic Planning Steering Committee
Randy Benthien	Strategic Planning Consultant

**Call to Order**

The meeting was called to order by Grand President Stephen B. Shanklin at 9:15 a.m. Mountain Standard Time in a Conference Room of the University of Colorado Foundation, Suite 725, 1800 Grant Avenue, Denver, Colorado.

The Invocation was given by Brother Archer L. Yeatts, III.

## **Strategic Planning**

The Grand President suspended the orders of business and yielded the floor to Randy Benthien of Benthien and Associates to lead a retreat-style session to address questions, issues and discussion of the strategic planning process.

With general consensus, the Board agreed to modify the Fraternity's mission to Building Balanced Men Who [Impact or Advance] the World's Communities. A final decision will be made in light of the overall plan when completed.

With general consensus, the Board agreed to identify the Fraternity's core values as our cardinal principles of Virtue, Diligence and Brotherly Love manifested in a Sound Mind and Sound Body. After discussion as to whether to include "sound spirit," the Board agreed to reconsider adding "sound spirit" when the core values are assessed in light of the overall plan when it is completed.

With general consensus, the Board agreed the Fraternity's vision to be, "A Global Partner in Higher Education and the Premier Collegiate Organization on Every Host Campus."

The Board considered and discussed input from committees and stake holders in identifying topic areas and input for the strategic planning process.

The meeting was recessed at 6:40 p.m. for dinner and to relocate to the St. Julien Hotel in Boulder, Colorado.

## **Saturday, November 8, 2008, Boulder Colorado.**

The Board reconvened at 8:00 a.m. at the St. Julien Hotel in Boulder, Colorado, continuing discussions and consideration until 10:30 a.m. when it recessed to attend the University of Colorado v. Iowa State football game as guests of Grand Treasurer Christopher L. Bittman.

The Board reconvened at the St. Julien Hotel at 5:00 p.m. and worked through dinner served in the meeting room.

The input from all the resources resulted in the Board identifying seven areas of strategic priorities:

1. To be a valued partner in higher education;
2. To drive our values and standards;
3. Balanced Man development programming;
4. Strategic growth;
5. Volunteers;
6. Housing and fraternity learning communities;
7. Funding.

## **January Meeting Date**

The Board set a special meeting for consideration of a final Strategic Plan on Friday/Saturday, January 24-25, 2009, at the Doral Country Club and Resort in Miami, Florida.

**Executive Session**

The Board entered in executive session to consider personnel and compensation matters.

**Adjournment**

The Grand President adjourned the meeting at 9:55 p.m. Mountain Standard Time.