

**Sigma Phi Epsilon Fraternity  
National Board of Directors  
Conference Call Meeting Minutes  
May 17, 2012**

National Directors in attendance:

Bert J. Harris, III, Florida, '74	Grand President	2013
Christopher L. Bittman, Colorado, '85	Grand Treasurer	2013
Shawn McKenna, Maine, '77	Grand Secretary	2015
William J. Broadlick, Washington State, '13	Student Director	2013
Austin J. Collins, Alabama, '13	Student Director	2013
Phillip A. Cox, Indiana, '84	National Director	2013
Thomas B. Jelke, Ph.D., Florida International, '90	National Director	2013
Justin D. Kingsolver, Indiana, '12	Student Director	2013
Billy D. Maddalon, North Carolina State, '90	National Director	2015
Daniel W. McVeigh, Texas Wesleyan, '90	National Director	2017

Headquarters staff present:

Brian C. Warren, Jr., Virginia, '04	Executive Director
Lynn C. Cutter, William Smith, '09	Executive Coordinator

National Directors absent:

Richard W. Bennet, III, Central Missouri, '74	National Director	2017
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### **Call To Order**

The meeting was called to order by Grand President Bert J. Harris, III on May 17, 2012 at 7:00 p.m. Eastern Standard Time by conference call. Written notice and agenda was provided in advance.

### **New York Rho**

Grand President Harris called on Executive Director Warren to discuss New York Rho.

Executive Director Warren stated the Board agreed last call to discuss the state of New York Rho at this call. Executive Director Warren explained that St. John's University is now willing to enforce the 1-year probation, leaving four individuals returning once the probation is over.

Executive Director Warren recommended the Board accept the surrender of the New York Rho charter.

*National Director Daniel W. McVeigh moved the Board accept the surrender of the New York Rho charter.*

*Seconded by National Director Phillip A. Cox.*

*Unanimously approved.*

### **Branding Task Force**

Executive Director Warren reported on behalf of the Branding Task Force, providing the directors an overview of current work and intended outcomes. Executive Director Warren emphasized the importance of consistency in messaging and images across the organization and noted that the Sigma Phi Epsilon Fraternity, Sigma Phi Epsilon Educational Foundation and Sig Ep National Housing Corporation are all key stakeholders in this effort.

Executive Director Warren noted that two members of the Branding Task Force, Chairman Ric Sweeney and Marcus Robinson, attended the Balanced Man Program Task Force in Chicago on May 11 and 12 in order to begin integrating efforts of the respective task forces.

### **Buchanan Cup Task Force**

Executive Director Warren also reported on behalf of the Buchanan Cup Task Force, which recommended SigEp continue its use of the 2011 Buchanan Cup application in 2013 with two changes:

1. Provide a clear summary of the application review process and the method for soliciting staff comments to be distributed to all chapters when the application is made available; and,
2. Develop a method by which Greek Advisors can submit their assessment directly to Headquarters.

Executive Director Warren noted that with the new features of the database, some fields should be able to auto-populate to help fill in objective points in the application.

Executive Director Warren went on to suggest that the staff explore options for a scholarship to be provided to winning chapters, adding prestige and excitement to the award.

*National Director Thomas B. Jelke moved the Board accept the Buchanan Cup Task Force recommendations and have them consider the methodology to revoke a Buchanan Cup if a chapter is caught fabricating their application after being awarded.*

*Seconded by National Director Phillip A. Cox.*

*Unanimously approved.*

The directors asked that Executive Director Warren and the fraternity staff act on the task force's recommendations as soon as possible and that they begin work considering a 2015 application to be introduced at the 2013 Conclave in Dallas, Texas.

### **District Governor Task Force**

Grand President Harris called on National Director McVeigh to present on behalf of the District Governor Task Force.

Director McVeigh summarized the District Governor Task Force report, highlighting a need to improve communication and the sharing of information between staff and district governors, as well as facilitating the exchange of ideas and best practices among district governors.

Grand President Harris noted that the Governance document, adopted by the Board at conclave, states that district governors are managed by the Executive Director, but report to the National Board of Directors, and suggested that the Board accept their report and refer it to Executive Director Warren for implementation according to governance.

*National Director Thomas B. Jelke moved the Board accept the report and refer it to Executive Director Warren for implementation.*

*Seconded by National Director Billy D. Maddalon.*

*Unanimously approved.*

Grand President Harris noted that the District Governor Task Force has completed its work and thanked the task force for their work.

### **Technology Task Force**

Executive Director Warren provided a brief report on behalf of the Technology Task Force, explaining to the directors what research has been conducted to date and what directors can expect to receive in the future.

### **Volunteers Task Force**

Grand President Harris called on National Director Cox to speak on behalf of the Volunteers Task Force.

National Director Cox explained that the task force has focused its work on recruiting, training, and ongoing support. Of the three, training has been the center of attention. of the Volunteers Task Force is on more and better training for volunteers nationwide, including online modules and classes.

National Director Cox noted that the task force would like to see more and better training for volunteers nationwide, including online modules and classes. Specifically, the task force asked to see training at Carlson Leadership Academies and more local training.

### **Balanced Man Program Task Force**

Grand President Harris called on National Director Jelke to speak on behalf of the Balanced Man Program Task Force.

National Director Jelke explained that twelve members of the Balanced Man Program Task Force and two members of the Branding Task Force met in Chicago May 11-13, 2012.

National Director Jelke pointed out that the Balanced Man Program Task Force is interested in addressing the deficiencies of the current program, improving alignment of the program with current leadership events, and evolving the experience into one demanded by all members of the fraternity.

National Director Jelke stated that a summary of the meeting would be circulated to the task force and that recommendations to the board for director consideration would follow.

Before concluding, National Director Jelke and Grand President Harris complemented the work of Seth Irby, the newest member of the fraternity staff, for his work coordinating a successful meeting in Chicago.

### **National Philanthropy Task Force**

Grand President Harris called on Student Director Justin Kingsolver to speak on behalf of the National Philanthropy Task Force.

Student Director Kingsolver explained that the task force established criteria before initiating a research and evaluation process. The National Philanthropy Task Force suggested that the Board dissolve all current national philanthropy partnerships and move towards one philanthropy, specifically suggesting Big Brothers Big Sisters.

Student Director Kingsolver requested that Executive Director Warren and staff identify 3-10 Buchanan Cup chapters lacking in philanthropic efforts to pilot a partnership with Big Brothers Big Sisters at the chapter-level.

The directors agreed to complete this effort before taking any further action on the task force's recommendations. Recommendations were tabled for future discussion.

### **West Virginia Delta**

Grand President Harris called the directors' attention to an appeal from West Virginia Delta, which he received electronically. Grand President Harris asked that the issue be addressed at the directors' June meeting and that Executive Director Warren arrange for alumni of West Virginia Delta to present their appeal.

### **District 23 Resignation**

Grand President Harris announced to the Board that District Governor Bill Tucker of District 23 has resigned and asked that a resolution be drafted thanking him for his service.

### **Adjournment**

Grand President Harris asked Executive Director Warren to send out potential dates for the Board meeting in June.

Grand President Harris adjourned the conference call at 9:45 p.m. Eastern Standard Time.