

Regional Director Areas of Service and Support 2018-2019

Recruitment

Train chapters to recruit the best men on campus through best practices like year-round recruitment and the Balanced Man Scholarship

- Build recruitment infrastructure through creating recruitment committees, defining standards and setting annual goals
- Coach chapters to use the Balanced Man Scholarship and year-round recruitment to promote SigEp and develop strong a pipeline of potential new members
- Provide chapters recruitment and sales training focused on selling the benefits of SigEp, emphasizing chapter programming and closing potential new members to join the chapter
- Facilitate new members' smooth entrance to the chapter experience and the Balanced Man Program
- Assist chapters in long-term recruitment strategies such as setting and achieving optimal chapter size

Balanced Man Program

Consult with chapters to build and enhance relevant and valuable development programming for all members through the Balanced Man Program

- Evaluate Balanced Man Program impact and assess alignment with established goals
- Empower chapters to create invaluable program content and engage content experts in challenges
- Provide training, resources and support for chapter leaders and members to leverage BMP app technology to maximize program impact
- Review the philosophical tenets of the Balanced Man Program with chapter leaders, members and other stakeholders to ensure programming is grounded in philosophy
- Assist chapters in the execution of and education on the Fraternity Ritual to ensure alignment with Balanced Man Program philosophy

Chapter Leadership and Culture

Identify and educate leaders to build a successful chapter culture through goal development, execution and assessment

- Identify future chapter leaders and educate them on roles and responsibilities of executive and committee positions
- Prepare chapters to hold effective officer elections and transition retreats
- Facilitate the setting and achievement of goals with the executive board and committees
- Empower chapter leaders to establish buy-in among members for long-term vision and short-term chapter goals
- Provide standards board training focused on the Ritual and trial/appeal procedures to undergraduates and volunteers
- Mentor standards boards and chapter leaders in the establishment of member standards and expectations
- Facilitate a stronger relationship with the university as a host institution