

# SigEp HEROES

55<sup>TH</sup> GRAND CHAPTER CONCLAVE

AUGUST 2-6, 2017 | ORLANDO, FLORIDA

## 55<sup>th</sup> Grand Chapter Conclave – Educational Programming Schedule

Programming is available for undergraduates, volunteers and alumni throughout Conclave. View the schedule below for a listing of all sessions. Descriptions of each can be found at the end.

The programming schedule will be updated periodically with new sessions and presenter information, so check back regularly!

### ***Thursday, August 3<sup>rd</sup>***

<b>Time</b>	
9:00 am – 11:30 am	Sessions being announced soon!
1:00 pm – 2:15 pm	Town hall with SigEp's CEO
2:30 pm – 4:00 pm	Chapter success in 600 seconds Is that in the bylaws? Mental health and our brotherhood: Supporting what you can't see Why fraternities must unite

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## Friday, August 4<sup>th</sup>

Time	
8:00 am – 9:00 am	<p>Preparing for our future: The BMP today Welcome and state of SENH (invite only)</p>
<p>9:30 am – 11:30 am</p> <p>-or-</p> <p>9:30 am – 10:20 am</p> <p>-and-</p> <p>10:30 am – 11:20 am</p>	<p>Impacting your brothers with the BMP</p> <p>-or-</p> <p>Student housing today and tomorrow Show me the money: raising funds for your chapter</p> <p>Recruitment done right: Finding the best with the BMS Facilitating success: Why substance-free housing is a game changer AVC corporate health: The why behind the what</p>
2:30 pm – 3:20 pm	<p>When brotherly love gets tough: How to have difficult conversations AVC success in 600 seconds: Best practices for mentoring undergrads and cultivating alumni Property management 101: Blocking and tackling</p>
3:30 pm – 4:20 pm	<p>The future of the Residential Learning Community Speaking of SigEp: How to talk to employers about your Fraternity experience</p>

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## Saturday, August 5<sup>th</sup>

Time	
8:00 am – 9:00 am	<p>Mentors without borders: Best practices for remote mentoring            Hiding in plain sight: Recruiting volunteers for your chapter            Property management (part 2): Good to great            The BMP App: SigEp's newest innovation</p>
9:30 am – 11:30 am	<p>Table top summits            Sound decisions: Got consent?            Recruitment boot camp</p> <p>-or-</p>
9:30 am – 10:20 am -and- 10:30 am – 11:20 am	<p>Unlocking the potential of millennials</p> <p>-and-</p> <p>Personal finance 101: Setting yourself up for a seven-figure retirement            Fundraising and friendraising: Successfully starting a capital campaign</p>
2:30 pm – 4:30 pm	<p>Safe Zone Training</p> <p>-or-</p>
2:30 pm – 3:20 pm -and- 3:30 pm – 4:20 pm	<p>Six ways to leave a lasting impression            RLC best practices: The path to the ideal Fraternity experience</p> <p>-and-</p> <p>AVC success in 600 seconds: Best practices for managing assets and maintaining corporate health            Property insurance and risk management best practices for AVCs            Unlocking your networks: Online networking</p>

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## **Thursday, August 3<sup>rd</sup>**

### **1:00 pm – 2:15 pm**

#### *Town hall with SigEp's CEO*

This interactive session is a forum with SigEp CEO Brian Warren on the challenges SigEp faces and how we fit in the world of higher education.

### **2:30 pm – 4:00 pm**

#### *Chapter success in 600 seconds*

High-performing chapters lead their campuses and find themselves on stage collecting awards at Carlson and Conclave. In 10 minutes or less, successful chapters will share how they achieve excellence in areas of chapter operations.

-or-

#### *Is that in the bylaws?*

Undergrads, have you ever been in a standards board meeting and thought, "Wait, what do the bylaws say about this?" Volunteers, ever had an executive officer turn to you and say, "Can we do that?" This session will walk you through a condensed version of the sections of the bylaws that deal with academics, membership and trial procedures.

-or-

#### *Mental health and our brotherhood: Supporting what you can't see*

How do you support and help with something that you cannot see? How do you know when a brother might have an issue that they aren't talking about? This session will incorporate best practices for supporting our brothers who might be dealing with issues that are not visible, but are very real.

-or-

#### *Why fraternities must unite*

The session will review in-depth how national fraternal organizations are coming together to support each other in creating meaningful progress toward the advancement of the college fraternity. Along with a presentation on the state of the industry, you will have a chance to have an open dialogue with the National Interfraternity Conference's president and CEO.

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## **Friday, August 4<sup>th</sup>**

### **8:00 am – 9:00 am**

#### *Preparing for our future: The BMP today*

25 years ago, SigEp shook the fraternity world by creating the Balanced Man Program. Today, the Fraternity is doing it again with the development of a mobile and web-based application to bring the program to life for today's college men. This session will focus on understanding core elements of the BMP and how they can be successfully implemented through the BMP App.

-or-

#### *Welcome and state of SENH (invite only)*

State of SigEp National Housing presentation sharing where SENH is today and our goals and vision for the future of SigEp housing.

### **9:30 am – 11:30 am**

#### *Impacting your brothers with the BMP*

Every chapter has opportunities to improve its BMP. This session will focus on helping you understand key elements of implementing the program and find unique ways to create life-changing development opportunities for your chapter.

### **9:30 am – 10:20 am**

#### *Student housing today and tomorrow*

While we often find ourselves comparing our chapter facilities to other fraternity houses to see how we measure up, it is important to understand the larger landscape of student housing on college campuses. This session will provide insight on the different factors driving trends in student housing, as well as cover what we can do to meet student expectations and remain competitive on college campuses.

-or-

#### *Show me the money: Raising funds for your chapter*

Whether your chapter needs help funding scholarships, sending undergrads to leadership events or renovating your chapter house, the Foundation can help. This session will share strategies for increasing your financial resources through tax-deductible

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contributions and provide a toolkit and sample materials to help you start an annual campaign.

## **10:30 am – 11:20 am**

### *Recruitment done right: Finding the best with the BMS*

This session will focus on innovative and values-based recruitment through the Balanced Man Scholarship. It will provide attendees with a foundational understanding of the benefits and effective implementation strategies for values-based recruitment.

-or-

### *Facilitating success: Why substance-free housing is a game changer*

It's impossible to have a conversation about substance-free housing in the fraternity world and not have Phi Delta Theta Fraternity participate. When Phi Delt made the decision to go substance-free, it was seen as a “game changer” in the fraternity world. Join Sean Wagner, COO of Phi Delta Theta, for an engaging conversation about what the substance-free transition was like and glean best practices from someone who experienced substance-free housing as an undergraduate chapter leader and as an HQ staff member.

-or-

### *AVC corporate health: The why behind the what*

“What needs to be in our local AVC bylaws?” “What’s the 'best' way to structure an AVC?” “When do taxes need to be filed? ... Do we need to file taxes?” “How do we ensure that both the chapter and AVC remain separate legal entities?” These are just some of the questions volunteers frequently ask. This session will provide those answers and many more.

## **2:30 pm – 3:20 pm**

### *When brotherly love gets tough: How to have difficult conversations*

Being part of a values-based organization requires everyone — volunteers, executive board members and general chapter members — to hold members accountable. This session will educate and empower attendees to have those critical and important tough conversations.

-or-

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## *AVC success in 600 seconds: Best practices for mentoring undergrads and cultivating alumni*

Come hear success stories and best practices from your fellow volunteers. This session will help you understand how to implement those best practices with your AVC or mentor committee in two of the four core areas of alumni and volunteer corporations: mentoring undergraduates and cultivating alumni.

-or-

## *Property management 101: Blocking and tackling*

New to your role in managing a chapter facility? This session will cover the basics. Topics covered will include setting rent, leasing, security deposit management and move-in/move-out processes.

**3:30 pm – 4:20 pm**

## *The future of the Residential Learning Community*

Is your chapter ready to pursue RLC accreditation? This session provides an introduction to the Residential Learning Community program and outlines steps your chapter can take toward achieving accreditation.

-or-

## *Speaking of SigEp: How to talk to employers about your Fraternity experience*

Want to learn how to talk about your SigEp experience in a compelling way that can land you an internship or a job after college? Come learn how to craft a resume and answers to interview questions that make employers want to hire you!

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## **Saturday, August 5<sup>th</sup>**

**8:00 am – 9:00 am**

### *Mentors without borders: Best practices for remote mentoring*

Is your AVC interested in forming a mentor committee? Don't toss in the towel when you realize all the interested alumni live in various parts of the country! Mentoring undergraduates doesn't have to have geographic limitations. Learn techniques and technology to share with mentors who will be supporting chapter leaders through distance mentoring. (Pro tip: Distance mentoring techniques also work for people who are local but "too busy" to mentor.)

-or-

### *Hiding in plain sight: Recruiting volunteers for your chapter*

Don't we all wish we had more volunteers on our alumni board? This session will provide participants a step-by-step process on how they can recruit volunteers to serve on their alumni and volunteer corporations and mentor committees.

-or-

### *Property management 201: Good to great*

For volunteers who are comfortable with the basics of managing a facility, this session will focus on more advanced property management practices. Special emphasis will be placed on planning for the future, including developing financial forecasts and facility plans. Take your facility to the next level!

-or-

### *The BMP App: SigEp's newest innovation*

This session will dive into the nuts and bolts of the BMP App. It will focus on acquainting volunteers with the tool and provide guidance on how to best support undergraduates in leveraging SigEp's newest innovation.



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**9:30 am – 11:30 am**

## *Table top summits*

Alumni and volunteers will join roundtable conversations, facilitated by a table captain, on a variety of important topics that support chapter and AVC success. Participants will discuss with one another and the facilitator how to implement best practices at their local AVC or chapter.

-or-

## *Sound decisions: Got consent?*

This two-hour workshop, open to both volunteers and undergraduates, will present SigEp's sexual assault prevention curriculum. Attendees will leave with a clear understanding of the definition of sexual assault and sexual misconduct, understand the laws and legal issues related to sexual assault/misconduct, and be educated on sexual assault intervention techniques.

-or-

## *Recruitment boot camp*

Learn the strategy that has doubled and tripled chapter size in only a semester! It integrates values-based recruitment into regular chapter operations in realistic ways that get results. This is a system that could provide success for your chapter, just as it already has for thousands of chapters on hundreds of campuses. Real recruitment isn't about "stalking" freshmen we don't know; it IS about targeted networking with the men we should call brothers. Quantity and quality are NOT mutually exclusive. Learn how to get BOTH!

**9:30 am – 10:20 am**

## *Unlocking the potential of millennials*

Millennials make up more than a third of the American workforce. It's essential to learn how to manage and work with the youngest generation of employees so they can thrive in your organization.

**10:30 am – 11:20 am**

## *Personal finance 101: Setting yourself up for a seven-figure retirement*

Having trouble creating or staying on a budget in college? Looking for opportunities to grow your wealth and save for retirement?

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Come learn about how to set yourself up for long-term financial stability!

-or-

## *Fundraising and friendraising: Successfully starting a capital campaign*

Have you ever wondered what your first steps should be when you want to begin a capital campaign: How many years should you have been actively communicating with your members? Is it OK to make an ask right out of the gate? What things already need to be in place before you make an ask? This session will walk you through the basic steps needed to begin an AVC capital campaign.

**2:30 pm – 4:30 pm**

## *Safe Zone training*

This two-hour workshop is open to volunteers and undergraduates. Interested in learning how to create a more inclusive chapter environment for your gay, bisexual or questioning brothers? This interactive program will provide some basic understanding of issues in the LGBTQ (lesbian, gay, bisexual, transgender & questioning) community, how to support your brothers, how to create more inclusive programs and events, what to do when a brother comes out, and how to create a safe space for your brothers to engage in such discussions. Those who attend the program will be SafeZone certified and can display a SafeZone sign that signifies that he is an ally and open to having supportive discussions with his brothers.

**2:30 pm – 3:20 pm**

## *Six ways to leave a lasting impression*

Potential employers ... potential clients ... potential friends ... They all size you up in a matter of minutes during your first interaction. Will you stand out? Will you impress? Will you be memorable? Join this entertaining and hands-on session based in part on the legendary writing and teaching of leadership pioneer Dale Carnegie blended with Patrick Alderdice's 25 years of relationship-building success. A "cannot miss" opportunity for anyone who wants to master the art of making lasting impressions on the people we meet!

-or-

## *RLC best practices: The path to the ideal Fraternity experience*

This advanced session will focus on providing strategies for RLCs to continue to elevate programming and improve operations.

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**3:30 pm – 4:20 pm**

*AVC success in 600 seconds: Best practices for managing assets and maintaining corporate health*

This session will focus on two of the four core areas of AVC operations: managing assets and maintaining corporate health.

-or-

*Property insurance and risk management best practices for AVCs*

An overview of property insurance coverage and available discounts, life-safety issues and claims management.

-or-

*Unlocking your networks: Online networking*

Network even when you're not working — learn how to effectively build an online social media presence that gets you noticed by the right people. Learn how to build a powerful LinkedIn profile and utilize your social media channels to land a job.