

Our Mission Building Balanced Men
Our Principles Virtue, Diligence, and Brotherly Love
Our Practice Sound Mind, Sound Body

Sigma Phi Epsilon Fraternity Strategic Plan

Growth	Development	Housing	Volunteers	Partnership	Advancement
Recruit, Retain, and Graduate Balanced Men	Prepare Members for a Lifetime of Success	Provide Quality Residential Learning Communities	Support Local, Regional, and National Volunteers	Strengthen Partnership with Higher Education	Advance the SigEp Experience
<ul style="list-style-type: none"> • Recruitment is a year-round practice at all chapters • The Balanced Man Scholarship is used to recognize, reward, and recruit the best men on every campus • Mutually agreed-upon recruitment and manpower goals are aggressively pursued • Membership and chapter standards are clearly defined and enforced at all chapters • Chapter retention and graduation rates consistently exceed the campus average • SigEp will provide a meaningful experience to more undergraduates on more campuses every year 	<ul style="list-style-type: none"> • The BMP is fundamental to the membership experience at all chapters • The all-campus grade point average is surpassed by each SigEp chapter • All members develop the leadership, communication, and social skills to excel personally and professionally upon graduation • Every deserving member finds employment and opportunity in his chosen career • The teachings of the Ritual are learned by, taught by, and lived by each member • An alumni or community mentoring program exists for upperclassmen at all chapters • Service Learning is a meaningful and transformational part of every member's chapter experience and every chapter makes a positive impact in their community 	<ul style="list-style-type: none"> • Chapter houses are Residential Learning Communities designed for safety, academic excellence, and overall collegiate success • Chapter houses are occupied to capacity at market rates • Each chapter facility maintains a capital reserve and plans for significant renovations every 20 years • Lending, fundraising, project consulting and management services are available to AVCs • All Fraternity assets, including chapter houses, are legally protected and preserved for future members of Sigma Phi Epsilon 	<ul style="list-style-type: none"> • Every chapter has a trained and committed AVC, Chapter Counselor, and BM Steward • AVCs excel in the areas of corporate health, asset management, alumni cultivation, and undergraduate mentoring • AVCs recruit and involve parents, university faculty and staff, and other non-SigEp volunteers • The Renaissance of Brotherhood is used to engage non-members who are passionate about SigEp's mission • Alumni and volunteers are engaged to lend their professional expertise to enhance the SigEp experience at the local, regional, and national level 	<ul style="list-style-type: none"> • SigEp will be recognized as an organization that lives by its values and complements the university's mission and objectives • SigEp conducts and participates in meaningful research • The National Fraternity regularly seeks advice and guidance from members of academia • SigEp is an active participant in associations for Student and Academic Affairs professionals • Campus-based higher education professionals are regularly and actively involved in chapter, regional, and national programming 	<ul style="list-style-type: none"> • Potential donors understand the impact and importance of Fraternity programs • Chapter and national giving opportunities are made readily available to donors with a wide variety of charitable interests • Donor participation and total charitable contributions at the local and national levels exceed benchmarks for an academic institution of similar size • Fraternity programs and services are supported by multiple grant providers who see value in SigEp's mission • Fraternity programs and services are regularly assessed, evaluated, and improved