

**Our Mission** Building Balanced Men  
**Our Principles** Virtue, Diligence, and Brotherly Love  
**Our Practice** Sound Mind, Sound Body

## Sigma Phi Epsilon Fraternity Strategic Plan

Growth	Development	Housing	Volunteers	Partnership	Advancement
Recruit, Retain, and Graduate Balanced Men	Prepare Members for a Lifetime of Success	Provide Quality Residential Learning Communities	Support Local, Regional, and National Volunteers	Strengthen Partnership with Higher Education	Advance the SigEp Experience
<ul style="list-style-type: none"> <li>• Recruitment is a year-round practice at all chapters</li> <li>• The Balanced Man Scholarship is used to recognize, reward, and recruit the best men on every campus</li> <li>• Mutually agreed-upon recruitment and manpower goals are aggressively pursued</li> <li>• Membership and chapter standards are clearly defined and enforced at all chapters</li> <li>• Chapter retention and graduation rates consistently exceed the campus average</li> <li>• SigEp will provide a meaningful experience to more undergraduates on more campuses every year</li> </ul>	<ul style="list-style-type: none"> <li>• The BMP is fundamental to the membership experience at all chapters</li> <li>• The all-campus grade point average is surpassed by each SigEp chapter</li> <li>• All members develop the leadership, communication, and social skills to excel personally and professionally upon graduation</li> <li>• Every deserving member finds employment and opportunity in his chosen career</li> <li>• The teachings of the Ritual are learned by, taught by, and lived by each member</li> <li>• An alumni or community mentoring program exists for upperclassmen at all chapters</li> <li>• Service Learning is a meaningful and transformational part of every member's chapter experience and every chapter makes a positive impact in their community</li> </ul>	<ul style="list-style-type: none"> <li>• Chapter houses are Residential Learning Communities designed for safety, academic excellence, and overall collegiate success</li> <li>• Chapter houses are occupied to capacity at market rates</li> <li>• Each chapter facility maintains a capital reserve and plans for significant renovations every 20 years</li> <li>• Lending, fundraising, project consulting and management services are available to AVCs</li> <li>• All Fraternity assets, including chapter houses, are legally protected and preserved for future members of Sigma Phi Epsilon</li> </ul>	<ul style="list-style-type: none"> <li>• Every chapter has a trained and committed AVC, Chapter Counselor, and BM Steward</li> <li>• AVCs excel in the areas of corporate health, asset management, alumni cultivation, and undergraduate mentoring</li> <li>• AVCs recruit and involve parents, university faculty and staff, and other non-SigEp volunteers</li> <li>• The Renaissance of Brotherhood is used to engage non-members who are passionate about SigEp's mission</li> <li>• Alumni and volunteers are engaged to lend their professional expertise to enhance the SigEp experience at the local, regional, and national level</li> </ul>	<ul style="list-style-type: none"> <li>• SigEp will be recognized as an organization that lives by its values and complements the university's mission and objectives</li> <li>• SigEp conducts and participates in meaningful research</li> <li>• The National Fraternity regularly seeks advice and guidance from members of academia</li> <li>• SigEp is an active participant in associations for Student and Academic Affairs professionals</li> <li>• Campus-based higher education professionals are regularly and actively involved in chapter, regional, and national programming</li> </ul>	<ul style="list-style-type: none"> <li>• Potential donors understand the impact and importance of Fraternity programs</li> <li>• Chapter and national giving opportunities are made readily available to donors with a wide variety of charitable interests</li> <li>• Donor participation and total charitable contributions at the local and national levels exceed benchmarks for an academic institution of similar size</li> <li>• Fraternity programs and services are supported by multiple grant providers who see value in SigEp's mission</li> <li>• Fraternity programs and services are regularly assessed, evaluated, and improved</li> </ul>